

CIC 2009

JANUARY 28 - 30, 2009 | HYATT REGENCY CENTURY PLAZA HOTEL | LOS ANGELES

Title Sponsorships

CIC Opening Reception - Title Sponsorship

Two Full Delegate Registrations (\$1,598 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
Two Easel Signs (Provided by CIC)
Sponsorship Signage Opportunities (Subject to Hotel Approval)
Sponsorship Recognition and logo in CIC Print Adverts
Promotional Opportunities (handouts, video presentations, etc.)

\$25,000 SOLD


CIC Lanyards - Title Sponsorship

CIC Lanyards imprinted with Sponsor logo (2 color maximum logo)
Two Full Delegate Registrations (\$1,598 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
Sponsorship Recognition and logo in CIC Print Adverts

\$16,000 SOLD


CIC Registration Bag - Title Co-Sponsorship

Registration Bag imprinted with Sponsor Name
One Full Delegate Registration (\$799 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
Sponsorship Recognition and logo in CIC Print Adverts

\$25,000 SOLD


Cyber Cafe - Title Sponsorship

High Speed Access for Communication via Email
One Full Delegate Registration (\$799 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
One Easel Sign (Provided by CIC)
Sponsorship Signage Opportunities (Subject to Hotel Approval)
Sponsorship Recognition and logo in CIC Print Adverts

\$12,500 SOLD


CIC Registration & Yearbook Sponsorship

Two Cover advert positions in the CIC Yearbook (\$5,990 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
One Easel Sign at CIC Registration (Provided by CIC)
Sponsorship Signage Opportunities (Subject to Hotel Approval)
Sponsorship Recognition and logo in CIC Print Adverts

\$12,500 SOLD


Hotel Room Keys - Hyatt Regency Century Plaza

CIC 2009 guests staying at the Hyatt Regency Century Plaza Hotel will be issued electronic room keycards with your logo prominently displayed.
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
Sponsorship Recognition and logo in CIC Print Adverts

\$8,500 SOLD


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CIC Conference Pocket Guide

The conference pocket guide is utilized by registrants every day of the conference and features an easy-to-use tri-fold design for quick reference.
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Full Panel Advert in the Pocket Guide (\$2,995 Value)
Sponsorship Recognition and logo in CIC Print Adverts

\$7,500 **SOLD**



Poster Contest

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 Value)
Sponsorship Recognition in CIC Print Adverts
One Easel Sign (Provided by CIC)
Sponsorship Recognition and logo in CIC Print Adverts

\$6,500 **SOLD**



CIC Staff Shirts

Staff Shirts embroidered with Sponsor Name on sleeve
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 value)
Sponsorship Recognition and logo in CIC Print Adverts

\$6,000 **SOLD**



CIC Career Center

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 value)
Sponsor Signage Opportunities (Subject to Hotel Approval)
One Easel Sign (Provided by CIC)
Sponsorship Recognition and logo in CIC Print Adverts

\$5,500 **SOLD**



Thursday, January 29, 2009

Thursday Lunch - Sponsorship

Two Full Delegate Registrations (\$1,598 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 value)
Sponsor Signage Opportunities (Subject to Hotel Approval)
Two Easel Signs (Provided by CIC)
Sponsorship Recognition and logo in CIC Print Adverts
Promotional Opportunities (handouts, video presentations, etc.)

\$16,000 **SOLD**



Thursday Coffee Service

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Sponsor Signage Opportunities (Subject to Hotel Approval)
One Easel Sign (Provided by CIC)
Sponsorship Recognition in all CIC Print Adverts
High Profile Traffic in CIC Lounge and Trade Show Area

\$5,500 **SOLD**



CIC 2009

JANUARY 28 - 30, 2009 | HYATT REGENCY CENTURY PLAZA HOTEL | LOS ANGELES

Friday, January 30, 2009

Friday Lunch - Sponsorship

Two Full Delegate Registrations (\$1,598 Value)
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Registration Bag Drop-In (Quantity of 1,800 - \$1,495 value)
Sponsor Signage Opportunities (Subject to Hotel Approval)
Two Easel Sign (Provided by CIC)
Sponsorship Recognition and logo in CIC Print Adverts
Promotional Opportunities (handouts, video presentations, etc.)

\$16,000 **SOLD**



Friday Coffee Service

Service closes at 1:30pm
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
Sponsor Signage Opportunities (Subject to Hotel Approval)
One Easel Sign (Provided by CIC)
Sponsorship Recognition in all CIC Print Adverts
High Profile Traffic in CIC Lounge and Trade Show Area

\$5,500 **SOLD**



CIC Advertising Opportunities

Program Book Advertising

| | |
|--|---------|
| One Full-Page, Four-Color cover position | \$2,995 |
| One Full-Page, Four-Color | \$2,195 |
| One Full-Page, Black-and-white | \$1,495 |
| Half-page, Black-and-white | \$895 |
| Quarter-page, Black-and-white | \$595 |

Registration Bag Drop-In

(Quantity of 1,800)

\$1,495

Please make checks payable to:
Concert Industry Consortium
4697 West Jacquelyn Avenue
Fresno, CA 93722

For further details, please contact your CIC advertising representative at 559-271-7900
or via email: sponsorship@pollstar.com