

# POLLSTAR 2012

Publication Schedule

2012	
JAN	1.16 <b>Year-End 2011 SPECIAL EDITION</b> issue closes 12/22/11 distribution date 1/6/12
	1.20 <b>Record Company Directory</b> distribution date 1/20/12
FEB	2.6 <b>Pollstar Live!</b> bonus edition
	2.27 <b>Pollstar Live! Conference Coverage</b> <b>Pollstar Awards</b> special edition
MAR	3.2 <b>Artist Management Directory</b> distribution date 3/2/12
	3.12 <b>Euro Summer Festival Preview</b> ILMC bonus edition
	3.19 <b>SXSW / CMW</b> bonus edition
APR	4.6 <b>Concert Venue Directory</b> distribution date 4/6/12
	4.16 <b>First Quarter Recap</b>
MAY	5.4 <b>Booking Agency Directory</b> distribution date 5/4/12
JUNE	6.4 <b>Major European Summer Festivals</b> bonus edition
	6.15 <b>Concert Support Services Directory</b> distribution date 6/15/12
JUL	7.23 <b>Mid-Year</b> special edition
	7.30 <b>IAVM</b> bonus edition
AUG	8.17 <b>Artist Management Directory</b> distribution date 8/17/12
	8.31 <b>Talent Buyer Directory</b> distribution date 8/31/12
SEP	9.28 <b>Concert Venue Directory</b> distribution date 9/28/12
OCT	10.15 <b>Third Quarter Recap / IEBA</b> bonus edition
	10.26 <b>Booking Agency Directory</b> distribution date 10/26/12
NOV	11.19 <b>Pollstar Awards Ballot Supplement</b> special edition
DEC	12.21 <b>Year-End 2012 SPECIAL EDITION</b> issue closes 12/21/13 distribution date 1/4/13

## Agency Directory

An invaluable reference tool used daily by talent buyers and venues from club to arena level, the agency roster is updated bi-annually and provides data on more than **450 agencies** representing **10,000 artists** worldwide. This directory has current **international contact** information that serious competitors in our global marketplace demand.

## Artist Management Directory

More than **1,200 national and international** personal managers are listed in this comprehensive guide. The artist management rosters include **contact information, artist rosters** and an easy to use **cross-reference index**. The artist management is a bi-annual publication

## Concert Support Directory

Virtually every company involved with putting a show on the road or on a stage is listed in this directory. Contacts for **charter services, equipment rental, freight forwarding, lighting, merchandising, security, sound** and many other categories are compiled in one convenient place. A must for anyone in the touring industry - now with extended shelf life.

## Concert Venue Directory

An extensive, comprehensive guide to **stadiums, arenas, amphitheatres and auditoriums** across the globe. Everything from **personnel to capacity to rent** information is conveniently included here. The concert venue directory includes expanded **international listings** and **service features**. This is the only directory of its kind that is revised twice a year.

## Record Company Directory

This guide is indispensable to anyone accessing the complex recording industry. The listings for **major labels and independent labels** include detailed **artist rosters, executive staff, personnel, direct phone numbers and fax numbers**. The record company rosters include **music publishing info** and **contact information for distribution groups**, complete with a helpful flow chart.

## Talent Buyer Directory

**Concert promoters, club talent buyers, college concert contacts, live music clubs, fairs, festivals, theme parks and casinos** are all included in the talent buyer directory. The listings show who buys talent for which venues as well as club music formats. A wealth of information including **run dates and attendance** or festivals and fairs can be found in this directory.

All **POLLSTAR** weekly issues are dated Monday.

Artwork for weekly issues must be received **two weeks in advance** of publication date.  
Artwork for directories must be received **two weeks in advance** of distribution date.