

The Music Industry's Most Effective Advertising Tools

Pollstar Weekly & Contact Directories

Booking Agency Directory
Concert Support Services

Talent Buyer Directory
Concert Venue Directory

Record Company Directory
Artist Management Directory

US Rates & Frequency

Category	Rate	Frequency	Notes
CdYb	\$250	1x	Standard rate
*I	\$250	1x	Standard rate
%&	\$250	1x	Standard rate
&I	\$250	1x	Standard rate

FUHgYZZVMj Y CVtcVYf %&\$\$-

UK Rates & Frequency

Category	Rate	Frequency	Notes
CdYb	£250	1x	Standard rate
*I	£250	1x	Standard rate
%&	£250	1x	Standard rate
&I	£250	1x	Standard rate

Insertions & Placement

Rates are per insertion. Priority placement of ad insertions is based on size and date of publication. Priority placement of ad insertions is based on size and date of publication. Priority placement of ad insertions is based on size and date of publication.

All Ads Are Four-Color Process

Premium Positions

6UW 7cj Yf z&\$\$ #o&*\$ \$
 -bgjXY: fcbh 7cj Yf z&\$\$ #o&*\$ \$
 DUj Y % z&\$\$ #o&*\$ \$
 -bgjXY 6UW 7cj Yf z&\$\$ #o&*\$ \$
 7YbhYf GdfYUX z, \$\$ #o&*\$ \$

5[YbVh7ca a jgg]cb.
 : i gYf jW UXj Yfh]gb[U[YbVWg
 fYVt[b]nYX VmDC@G5F UY
 U'ck YX % i U[YbVhVta a jgg]cb"
 Bc Vta a jgg]cb'cb'di V]gYfNj
 dFcXi M]cb Vtchj

DfYdUna Ybh 8]gVti bh
)i WUg X]gVti bh Zcf UXj UbW
 dUna Ybh Zca YgUV jgYX
 DC@G5F UX W]Ybhg

BYK 5Wti bhg
 5Xj UbW dUna Ybh]gYfYei jFYX UbX
 dFY dUna Ybh X]gVti bhg UfY bch
 Uj Uj UV Y hc bYk UWti bhg

Advert Size - Pages trim to: 8 1/2" x 11" 21.6 x 28 cm

CbY DUj Y: i 6'YX Bleed: 9" x 11 1/2" / 23 x 29.2 cm Live: 7 1/2" x 10" / 19 x 25.4 cm	CbY DUj Y Bc 6'YX Live: 7 1/2" x 10" / 19 x 25.4 cm	<U Z DUj Y <cf]ncbhU 7 1/2" x 4 3/4" / 19 x 12.1 cm	<U Z DUj Y J Yfh]W 3 5/8" x 9 1/2" / 9.21 x 24.13 cm Not Available in Directory
Hk c: jZhg DUj Y 3" x 9 1/2" / 7.6 x 24.13 cm Available in Directory Listings Only	H]fX DUj Y Gf]d 7 1/2" x 3" / 19 x 7.6 cm	Ei UfhYf DUj Y Gf]d 7 1/2" x 2 1/4" / 19 x 5.7 cm	Ei UfhYf DUj Y 6'cW 3 5/8" x 4 3/4" / 9.2 x 12.1 cm Not Available in Directory
: jZn DUj Y 3" x 4 3/4" / 7.6 x 12.1 cm Available in Directory Listings Only	G]i h DUj Y 3 5/8" x 3" / 9.2 x 7.6 cm Not Available in Directory	Hk c DUj Y GdfYUX Bleed: 17.5" x 11.5" / 44.45cm x 29.21cm Live: 16" x 10" / 40.64cm x 25.4cm Trim: 17" x 11" / 43.18cm x 27.94cm	

Art, PDF and Upload Instructions **On Back..**

