

**TAKING STOCK  
OF THE  
CONCERT INDUSTRY**



**FEBRUARY 5 - 7, 2008  
WESTIN BONAVENTURE  
LOS ANGELES, CA**

### **Title Sponsorships**

#### **CIC Registration Bag - Title Co-Sponsorship (two available)**

- Registration Bag imprinted with Sponsor Name (5,000 or less stitch count)
- One Full Delegate Registration (\$799 Value)
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 Value)
- Sponsorship Recognition in CIC Print Adverts

**\$9,000 SOLD!**



#### **CIC Lanyards - Title Sponsorship**

- 2,000 CIC Lanyards imprinted with Sponsor logo (2 color maximum logo)
- Two Full Delegate Registrations (\$1,598 Value)
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 Value)
- Sponsorship Recognition in CIC Print Adverts

**\$15,000 SOLD!**



#### **CIC Opening Reception - Title Co-Sponsorship (one available)**

- One Full Delegate Registration (\$799 Value)
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 Value)
- One Easel Sign (Provided by CIC)
- Sponsorship Signage Opportunities (Subject to Hotel Approval)
- Sponsorship Recognition in CIC Print Adverts

**\$10,000 SOLD!**

**ticketmaster**



#### **Cyber Cafe - Title Sponsorship**

- High Speed Access for Communication via Email
- One Full Delegate Registration (\$799 Value)
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 Value)
- One Easel Sign (Provided by CIC)
- Sponsorship Signage Opportunities (Subject to Hotel Approval)
- Sponsorship Recognition in CIC Print Adverts

**\$9,000 SOLD!**



#### **Hotel Room Keys - Westin Bonaventure**

- A record number of CIC 2008 registrants staying at the Westin Bonaventure Hotel will be issued electronic room keycards with your logo prominently displayed on the front.
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 Value)
- Sponsorship Recognition in CIC Print Adverts

**\$8,000 SOLD!**



#### **CIC Conference Pocket Guide**

- The conference pocket guide is utilized by registrants every day of the conference and features an easy-to-use tri-fold design for quick reference.
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Full Panel Advert in the Pocket Guide
- Sponsorship Recognition in CIC Print Adverts

**\$7,000 SOLD!**



#### **Poster Contest**

- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 Value)
- Sponsorship Recognition in CIC Print Adverts
- One Easel Sign (Provided by CIC)
- Sponsor Signage Opportunities (Subject to Hotel Approval)

**\$6,000 SOLD!**



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**CIC Staff Shirts**

Staff Shirts embroidered with Sponsor Name on sleeve (3,000 or less stitch count)  
One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)  
Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)  
Sponsorship Recognition in CIC Print Adverts

**\$5,500 SOLD!**



**CIC Career Center**

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)  
Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)  
Sponsor Signage Opportunities (Subject to Hotel Approval)  
One Easel Sign (Provided by CIC)  
Sponsorship Recognition in all CIC Career Center Adverts

**\$4,500 SOLD!**



**Tuesday, February 5, 2007**

**Tuesday Coffee Service**

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)  
Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)  
Sponsor Signage Opportunities (Subject to Hotel Approval)  
One Easel Sign (Provided by CIC)  
Sponsorship Recognition in all CIC Print Adverts  
High Profile Traffic in CIC Lounge and Trade Show Area

**\$5,000 SOLD!**



**Wednesday, February 6, 2007**

**Wednesday Lunch - Co-Sponsorship (One of Two Available)**

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)  
Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)  
Sponsor Signage Opportunities (Subject to Hotel Approval)  
One Easel Sign (Provided by CIC)  
Sponsorship Recognition in all CIC Print Adverts

**\$6,500 SOLD!**



**Wednesday Coffee Service**

One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)  
Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)  
Sponsor Signage Opportunities (Subject to Hotel Approval)  
One Easel Sign (Provided by CIC)  
Sponsorship Recognition in all CIC Print Adverts  
High Profile Traffic in CIC Lounge and Trade Show Area

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**Thursday, February 7, 2007**

**Thursday Lunch - Co-Sponsorship (One of Two Available)**

- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- One Easel Sign (Provided by CIC)
- Sponsorship Recognition in all CIC Print Adverts

**Thursday Coffee Service**

- Service closes at 1:30pm
- One Full-Page, Four-Color advert in the CIC program Book (\$2,195 Value)
- Registration Bag Drop-In (Quantity of 2,000 - \$1,395 value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- One Easel Sign (Provided by CIC)
- Sponsorship Recognition in all CIC Print Adverts
- High Profile Traffic in CIC Lounge and Trade Show Area

**CIC Advertising Opportunities**

**Program Book Advertising**

- One Full-Page, Four-Color cover position
- One Full-Page, Four-Color
- One Full-Page, Black-and-white
- Half-page, Black-and-white
- Quarter-page, Black-and-white

**Registration Bag Drop-In**  
(Quantity of 2,000)

Please make checks payable to:  
Concert Industry Consortium  
4697 West Jacquelyn Avenue  
Fresno, CA 93722

For further details, please contact your CIC advertising representative at 559-271-7900  
or via email: [sponsorship@pollstar.com](mailto:sponsorship@pollstar.com)

**\$6,500 SOLD!**

**SAN MANUEL**  
INDIAN BINGO & CASINO  
An Economic Development of The San Manuel Band of Mission Indians



**\$5,000 SOLD!**



**\$2,895**

**\$2,195**

**\$1,395**

**\$850**

**\$550**

**\$1,395**