



FEBRUARY 4-5, 2011

JW MARRIOTT LOS ANGELES

TITLE SPONSORSHIPS

LANYARDS - TITLE SPONSORSHIP **SOLD!** ✓ **\$17,500**

- Pollstar Live! 2011 Lanyards imprinted with Sponsor logo (full color logo)
- Two Full Delegate Registrations (\$1,398 Value)
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads



OPENING RECEPTION - TITLE CO-SPONSORSHIP **ONE SOLD!** **\$12,000**

- Promotional Opportunities (handouts, video presentations, etc.)
- One Full Delegate Registrations (\$699 Value)
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- One Easel Sign (Provided by Pollstar Live! 2011)
- Sponsorship Signage Opportunities (Subject to Hotel Approval)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads



REGISTRATION BAG - TITLE CO-SPONSORSHIP **SOLD!** **\$10,000**

- Registration Bag imprinted with Sponsor Name
- One Full Delegate Registrations (\$699 Value)
- One Full-Page, Four-Color ad in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads



HOTEL ROOM KEYS **SOLD!** **\$9,500**

- Pollstar Live! 2011 guests staying at the JW Marriott Los Angeles at LA Live will be issued electronic room keycards with your logo prominently displayed on the front.
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads



POCKET GUIDE **SOLD!** **\$8,500**

- This quick reference guide is utilized by registrants every day of Pollstar Live! 2011.
- Full Panel Advertisement in the Pocket Guide (\$2,995 Value)
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads



For further details, please contact your Pollstar advertising representative at 800-344-7383.
In California 559-271-7900 or email: sponsorship@pollstar.com
Pollstar • 4697 W. Jacquelyn Ave. • Fresno, CA 93722



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LUNCHEON - TITLE CO-SPONSORSHIP **SOLD!** \$8,500



- Saturday, February 5 luncheon for all registrants
- Promotional Opportunities (handouts, video presentations, etc.)
- One Full Delegate Registrations (\$699 Value)
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- One Easel Sign (Provided by Pollstar Live! 2011)
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CYBER CAFE **SOLD!** \$7,500



- High speed access for communication via email
- One Full Delegate Registration (\$699 Value)
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- One Easel Sign (Provided by Pollstar Live! 2011)
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- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads

STAFF SHIRTS **SOLD!** \$6,000



- Staff Shirts embroidered with Sponsor Name on sleeve
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 value)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads

POSTER CONTEST **SOLD!** \$5,500



- Sponsor the most colorful and artistic event at Pollstar Live! 2011. The annual Poster Contest features the best concert posters from 2010 submitted by agencies, artists, festivals, promoters, venues, etc.
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Registration Bag Drop-In (Quantity of 1,200 - \$1,695 Value)
- Easel Sign Coverage (Provided by Pollstar Live! 2011)
- Sponsorship Recognition and logo in Pollstar Live! 2011 Print / Online ads

CAREER CENTER \$4,500



- The perfect place for those seeking employment or filling a vacant position.
- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
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COFFEE SERVICES

FRIDAY AFTERNOON

SOLD! \$4,500

- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- Easel Sign Coverage (Provided by Pollstar Live! 2011)
- Sponsorship Recognition in all Pollstar Live! 2011 Print / Online ads



SATURDAY MORNING

SOLD! \$4,500

- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- Easel Sign Coverage (Provided by Pollstar Live! 2011)
- Sponsorship Recognition in all Pollstar Live! 2011 Print / Online ads



SATURDAY AFTERNOON

SOLD! \$4,500

- One Full-Page, Four-Color advertisement in the Pollstar Live! 2011 Program (\$1,995 Value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- Easel Sign Coverage (Provided by Pollstar Live! 2011)
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ADVERTISING OPPORTUNITIES

PROGRAM BOOK - ALL ADS ARE FOUR-COLOR PROCESS

| | |
|---------------------------|---------|
| Cover Position, Full-Page | \$2,995 |
| Full-Page | \$1,995 |
| Half-Page | \$1,295 |
| Quarter-Page | \$995 |

REGISTRATION BAG DROP-IN (Quantity of 1,200) \$1,695



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