

BLEED 17.5" X 11.5" - THIS AREA WILL BE TRIMMED OFF BUT MUST BE INCLUDED IN THE ARTWORDK

TRIM 17" X 11" - NOTHING PAST THE TRIM AREA WILL BE SEEN IN THE FINAL PRODUCT.

LIVE AREA 16" X 10" - WE RECOMMEND THAT ALL PERTINENT INFORMATION REMAIN WITHIN THIS AREA.